

# Explanatory Note on Art Camp "Colors for the Planet" 2016 Edition

On the occasion of the opening of the Art Camp 2012 exhibition at the UNESCO Headquarters on June 3rd, 2013, Ms. Irina Bokova, Director-General of UNESCO, stated "creativity as it is presented by Art Camp is very important, because it helps us to think differently. It gives us a fresh perspective on how the world works. This is why we seek to place creativity at the heart of more sustainable approaches to development. "

One of the current challenges UNESCO is facing is how to strengthen its efforts to ensure that culture is seen as an essential component of sustainable development, and to ensure that it is integrated into the United Nations agenda for 2030. UNESCO is committed to mobilizing a wide range of stakeholders at all levels and in all regions, in order to promote dialogue and understanding between artists. Through the Art Camp project, the Principality of Andorra, a geographically small state located at the crossroads of different cultures, wishes to lend its support to the promotion of peaceful dialogue between artists.

## Organizer:

Andorran National Commission for UNESCO (CNAU)

## Theme:

\* It is in the context of the Decade for the Rapprochement of Cultures (2013 to 2022) that the 2016 edition of Art Camp UNESCO will take place.

\* This edition will focus on the strategic issues of UNESCO, which are peace and sustainable development. The artists will broadly address these topics.

## Selection of participating artists:

\* The National Commissions and Permanent Delegations are responsible for designating the painter-artist to represent their country.

\* The jury of Art Camp comprising: the President of the Andorran National Commission for UNESCO; the Secretary General of the Andorran National Commission for UNESCO; the Commissioner for Art Camp, and Mrs. Hedva Ser, godmother of the project, will select 25 participating artists.

## Schedule:

The 5th edition of Art Camp - Colours of the Planet, will be held from July 18 to 28, 2016 in Ordino, Principality of Andorra.

## Organization:

\* Participating artists will be asked to create three works. The organizers will provide materials: paints, canvases, brushes, etc. (See registration form).

\* The painters are encouraged to promote exchanges during this gathering and enhance dialogue. In this regard, regional presentation sessions will allow artists to give better understanding of their cultures. Each artist will have 15 minutes to present his/her culture, country of origin, and more especially, his/her commitment to peace and sustainable development.

\* Parallel events will also be organized, such as the exhibition of works from Art Camp 2014, as well as sightseeing tours to discover the main tourist attractions of the Principality of Andorra.

Works created during Art Camp 2016 will be part of a pool of works that will be presented as part of travelling exhibitions in 2017 and 2018.

#### Media, Online Tools, Visibility:

The Andorran National Commission for UNESCO will mobilize social networks and media sector partners to increase the visibility and dissemination of the activities of Art Camp. Videos, press releases, photos and interviews, will be the main elements of the communication strategy of Art Camp 2016 (see blog: <http://www.artcampcolorsplaneta.blogspot.com>)

#### Travel and Accommodation Expenses and Mobilization of Voluntary Funding:

##### \* Funding of travel and accommodation

Participating artists must provide their own transport costs to Andorra.

\* The Andorran National Commission for UNESCO will cover the accommodation and full board of the artists from July 18 to 28<sup>th</sup> 2016.

##### \* Extra-budgetary Funding

Given the current economic situation, the Andorran National Commission for UNESCO has decided to create an extra-budgetary fund to help finance this project. This fund is open to voluntary contributions from the private and public sectors.

**Member-states of UNESCO are encouraged to sponsor in addition of their artist, the participation of one or more artists of a developing country, especially the Least Developed Countries (LDCs) and Small Island Developing States (SIDS), in order to ensure the plurality and universality of Art Camp.**

**The United Nations list for these two groups of countries is attached. This contribution could cover the travel expenses (main transportation, airfare) or accommodation of one or more artists.**

##### \* **Flights to Barcelona (Spain) or Toulouse (France)**

\* **Accommodation, €350 for 10 days**

#### Documents to attach for registration:

- \* Curriculum Vitae
- \* Artist Portfolio
- \* Duly completed registration form

The Andorran National Commission must receive applications for UNESCO before **March 31, 2016**.