

GLOBAL MEDIA AND INFORMATION LITERACY WEEK 2018

#GlobalMILWeek

Youth Forum

MEDIA LITERACY IN THE ERA OF ALGORITHMS: YOUTH VOICES

October 26, Academic Centre for Natural Sciences, University of Latvia, Riga

Agenda



United Nations
Educational, Scientific and
Cultural Organization



Ministry of Culture
Republic of Latvia



Agenda: 26 October 2018

MODERATORS

Magnuss Eriņš (Voice from Youth Radio 5, Latvia)

Aleksandra Bodekhina (Co-Founder at DesignEdly.org, Finland)

10:00-11:00 REGISTRATION

11:00-11:20 OPENING SESSION: WELCOMING SPEECHES

Mr Moez Chakchouk

Assistant Director-General for Communication and Information, UNESCO

Mr Indriķis Muižnieks

Rector, University of Latvia

Ms Adama Lee Bah

Head of the Youth Committee, Global Alliance for Partnerships on Media and Information Literacy (GAPMIL)

Ms Guna Spurava

Head of UNESCO Chair on Media and Information Literacy, University of Latvia

11:20-12:20 SESSION 1: YOUTH AGENCY & NEW MEDIA LANDSCAPE

Three young media and communication professionals are interviewing experienced professors whose specialty is related to media and information literacy. These three dialogs will characterize the new information and media ecology, as well as mass media today and the relation of youth to it in the frame of MIL. The first session will be lead by the synergy of the younger and older generations and the knowledge gaps regarding different aspects of media and information literacy.

1st dialogue: New screen ecology & youth

Interviewee: Ms Manisha Pathak-Shelat

Professor, Communication & Digital Platforms and Strategies (Mudra Institute of Communications, Ahmedabad, India)

Interviewer: Ms Līva Brice

Assistant Professor, Social media expert-researcher (University of Latvia, Latvia)

2nd dialogue: Artificial Intelligence and its influence on young people's media usage

Interviewee: Ms Sirkku Kotilainen

Professor, Media education (University of Tampere, Finland)

Interviewer: Mr Andris Reinholds

Digital media expert (MediaCom Latvia, Latvia)

3rd dialogue (pre-recorded video): Youth voices - what young people can do to influence new media "ecology"

Interviewee: Mr Henry Jenkins

Professor, Communication, Journalism, Cinematic Arts and Education (University of Southern California, USA)

Interviewer: Ms Rachel Schnalzer

Research Associate (BuzzFeed, USA)

12:20-13:00 SESSION 2: YOUTH VOICES IN THE ERA OF ALGORITHMS

The purpose of the session is to bring together YouTube creators and media professionals in order to discuss youth media literacy and the responsibilities of YouTubers in educating and informing young viewers, particularly in the case of branded or sponsored content. Panelists will discuss such topics as parasocial relationships between creators and audiences, youth's awareness of product branding on YouTube, regulations of advertorial content and many more.

Moderator: Ms Zoë Glatt

ESRC PhD Researcher in Media & Communications London School of Economics and Political Science (LSE)

Panelists:

Ms Rachel Schnalzer

Research Associate (BuzzFeed, USA)

Mr Khan Taha Rauf

Video blogger (UK)

Mr Mcmillan Clenaghan / Jazza John

Video blogger (UK)

Ms Beāta Jonīte

Lifestyle YouTube producer and Latvian Parliament candidate (Latvia)

13:00-14:00 BREAK/LUNCH

14:00-15:30 SESSION 3: GOOD YOUTH PRACTICES ACROSS THE GLOBE IN THE FIELDS OF MEDIA AND INFORMATION LITERACY, PART I

Bloggers, children's media activists, media producers, application developers, media educators for youth, young researchers and others will tell their own stories and experiences in the era of algorithms, sharing both – the failures and successes in their way. These stories from all over the globe will reveal how their actions have left an impact on the society regarding media and information literacy and hopefully, leaving an inspirational mark in all of the listeners.

Ms Karoliina Leisti, Digitalents Helsinki, Finland.

K. Leisti is head of Digitalents Helsinki - a modern and creative youth community where young people learn ICT skills, coding and new media by doing.

Ms Linda Sinka, Learn IT, Latvia.

L. Sinka is co-founder of Learn IT - an extra-curricular coding lab for school kids.

Ms Kiran Bhatia, Critical Media Literacy (CML) curriculum, India.

K. Bhatia is a media educator and creator of CML curriculum which enables adolescents to critically engage with the media and challenges practices of religious discrimination in their classrooms and village communities.

Ms Anna Romandash, Digital Communication Network, Ukraine.

A. Romandash is a journalist, social media expert and board member of Digital Communication Network - a 4,000+ community of journalists, tech, and civil society activists, who collaborate together across the region to make a contribution to the media agenda in their countries.

Mr Obong Martins Akpan, Teens Resource Centre, Nigeria.

O. M. Akpan is media literacy educator and project coordinator of Teens Resource Centre which is involved in educating children on media and information literacy, producing TV documentaries and special children media projects on children products and services.

Ms Monica Duran, eduCAC programme, Spain.

M. Duran is responsible for International Relations at Catalan Audiovisual Council and representative of project eduCAC which provides resources to teach young people how to use the media critically and responsibly, mainly for schools but also for families.

Mr Wei Jia, "Home Letter", China.

W. Jia is creator of "Home Letter" – a project that takes letters which are written by students and transforms them into voice messages that are uploaded on the Qingting FM application. In this case, it links different groups and generations, realizes dialogues, rebuilds social connections, and assumes the public social responsibility of the media.

Mr Musab Talha Akpınar, Smart City applications, Turkey.

M. Talha Akpınar is research assistant at Ankara Yildirim Beyazit University, researcher of Smart City applications which provide every mobile device used, with the opportunity to reach instant information on basic municipal services.

Ms Neringa Jurčiukonytė, Media4Change, Lithuania.

N. Jurčiukonytė is initiator and manager of Media4Change – a powerful movement for highest standards in journalism. It is carrying out journalistic investigations on the issues of human rights, equality and diversity, and working on joint projects with editors and human rights experts.

15:30 - 16:00 COFFEE BREAK

16:00 - 16:40 SESSION 4: GOOD YOUTH PRACTICES ACROSS THE GLOBE IN THE FIELDS OF MEDIA AND INFORMATION LITERACY, PART II

Ms Kristina Masen, Ms Kairi Parson, Mr Karl-Gustav Adamsoo, non-formal media clubs, Estonia.

K. Masen, K. Parson and K.G. Adamsoo are active members of media clubs - non-formal education clubs, focusing on media production.

Ms Polen Turkmen, Mr Friedrich David Rothe, Global Disinformation Initiative, UK.

P. Turkmen and F.D. Rothe are students at University of St Andrews, representing Global Disinformation Initiative which is composed of three different components: Research, Education and Participation. It aims to enhance the communication between different stakeholders and to provide a comprehensive solution to the problem under the guidance of UNESCO.

Mr Rihards Edijs Štibe, Ms Elina Fjodorova, Valmiera Integrated Library Youth Organization "Silver Horse", Latvia.

Valmiera Joint Library Youth Organization Silver ZIRG's is an active youth group that works within and with Valmiera Joint Library. They organize all kinds of interactive events, gladly inform society about the latest technologies in the library, as well as make videos and short movies for their YouTube channel.

Ms Macy Quinn-Sears, Mr JJ Hennessy, Global Student Square (GSS), USA.

M. Quinn-Sears and JJ Hennessy are student editors in GSS – a platform that connects students all over the world, encouraging them to collaborate online as well as developing curricula and toolkits for digital storytelling. GSS editors and contributors produce high-quality journalism in a virtual newsroom where young journalists create stories on common themes, often with uncommon perspectives.

16:40 - 17:30 CLOSING SESSION: AWARDS, CONCLUSIONS AND FUTURE OUTLOOK

The closing session will involve conclusions from all the discussions of the day as well as an outlook for the future and what all the participants can take home from the Youth Agenda Forum. Additionally, in this session the winners of 2018 International Bachelor and Master Thesis Competition on Media, Information and Digital Literacies Subject as well as the Global Media and Information Literacy Youth Hackathon will be announced.